



News from Members

CAC/CCA Joint Conference in Shanghai

January 4-6, 2004 Shanghai, China

Yes, it's official and final now: The long-awaited Joint Conference on Chinese Communication by Communication Association of China (CAC) and Chinese Communication Association (CCA) will take place between Jan. 4 and 6, 2004 at Swan Hotel (in Mandarin, "Tian-e") in Shanghai. CCA has already lined up 6 sessions and panels for the conference. All members and friends of CCA are welcome to join this exciting event, which is the first conference CCA has been involved in mainland China.

Conference Papers: CAC will produce a CD containing all papers (including independent sessions and theme panels) for distribution at the conference. For more information see: <http://sjmc.cla.umn.edu/cc/Shanghai%20Conference.htm>

Canadian Communication Association

CCA 2004 Annual Conference University of Manitoba, Winnipeg, June 3-5, 2004

Theme: The Humanities and Social Sciences Federation of Canada has adopted as the theme of the 2004

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A Note From the Editor

Published prior to but in the year of the events of September 11, **Communication Yearbook 24** opened with a piece by two former ICA Presidents entitled "Thinking About the Future of Communication Studies." Its authors, Stanley Deetz and Linda Putnam, argued that more adequate conceptions of communication and negotiation were needed in order to facilitate democratic processes and better joint decisions. They also suggested that the attention of scholars and teachers in our discipline should be directed to the significant problems of our times. However, as they cautioned, looking into the future was not so much about description or prediction, but rather about construction. So the question that we were left with following the

9/11 events revolved around the possibility of constructing and reconstructing the world and the discipline as we had come to know it. Writing of the first attack on the World Trade Center in 1993, Paul Virilio remarked that "no matter who is responsible, it ushers in a new era of terrorism." Reflecting further on that event in his recent book **Ground Zero**, Virilio concluded that it was a "strategic event confirming for us all the change in military order of this *fin-de-siecle*." A sea-change has occurred and the various communication

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MEMBER ORGANIZATIONS

Australian & New Zealand Communication Association

Latin American Communication Research Association

The Association for Chinese Communication Studies

Canadian Communication Association

Center for the Study of Communication and Culture

Chinese Communication Association

Croatian Communicologists Association

Deutsche Gesellschaft für Publizistik und Kommunikationswissenschaft

European Communication Association

Finnish Society for Communication Research

Institute of Development Communication

Sociedade Brasileira de Estudos Interdisciplinares de Comunicacao (INTERCOM)

International Communication Association

Israel Communication Association

Korean Society for Journalism and Communication Studies

National Communication Association

The Saudi Association for Media and Communication

Congress Confluence: Ideas, Identities and Place.

You are invited to submit proposals on this theme or on any other theme of interest to the field of communications.

Proposals are invited from researchers and practitioners alike. To make a presentation at the conference in June 2004, you must be a member of the Canadian Communication Association and have paid full dues.

Proposals will be accepted for:

- * panels of not more than three papers, which should be unified by a theme or subject;
- * individual papers, which will be reviewed and organized into panels by the Program Chairs;
- * roundtable discussions of particular issues of interest to the community.

The CCA strongly encourages members to submit proposals for panels and roundtables, as this often improves the quality of both presentations and resulting discussions. The CCA listserv, which is only open to members, can be used to solicit participation on particular panel themes.

While every effort will be made to accommodate the largest possible number of quality proposals, not all proposals will necessarily be accepted for presentation.

Submission: Please submit a one-page abstract (250-300 words, double spaced) for either individual submissions or panel/roundtable. Include the names and full contact information of all participants. Indicate any audiovisual equipment required and provide a French translation of the abstract. Please submit your abstract electronically, either in the body of an e-mail or as an attachment in MSWord with the appropriate extension (*.doc). You must also include full contact information, including mailing address, telephone, email and affiliation. In order to ensure a balanced representation at either the individual, panel or roundtable sessions. Please also indicate your status (professor/lecturer, student, professional).

Deadline: Submit your abstract to either Rebecca Sullivan, English language coordinator, at the University of Calgary (rsulliva@ucalgary.ca) or Pierre C. Bélanger, French language coordinator, at the University of Ottawa (pbelang@uottawa.ca).

The deadline is Saturday, January 31, 2004.

"Making a Difference": The Australian and New Zealand Communication Association Conference 2004

The 2004 ANZCA Conference is being hosted by the Media and Communications Program of the University of Sydney from July 7 – 9, 2004.

The Conference theme is Making a Difference. All scholars from the areas of research that make up the diverse and interdisciplinary field of communication are invited to consider the ways in which we might and should be making a difference - to scholarship and to teaching, to the professions we come from and supply with graduates, to the nation and beyond.

We are now calling for abstracts, papers and panel session proposals. There will be refereed and non-refereed divisions. Streams at this stage are: Journalism, New Media, Public Communication (taken to include PR, Advertising, Political Comm), Organisational Communication, Intercultural/International Communication, Communications Policy and Communication Education PLUS - new in 2004 - Radio Studies. Email me or anzca04@arts.usyd.edu.au if you want to suggest another stream but be quick.

Postgraduate students are particularly encouraged to join ANZCA as student members and to submit papers. All papers submitted to the refereed division will be subject to double-blind peer review.

Abstracts of no more than 200 words for refereed and non-refereed papers and panel sessions are **due by December 12, 2003**. Full papers for review are due by March 5, 2004. Please indicate in which stream you would like your paper to be refereed. Please send all submissions by email to anzca04@arts.usyd.edu.au

Publications

The Association for Chinese Communication Studies

Call for papers by *China Media Report*.

The *China Media Report* is a newly founded scholarly journal, edited by Prof. Shao Peiren of Zhejiang University and published by the China News Media (Hong Kong) Group. The journal publishes research articles, written in Chinese, on theoretical, practical, and policy

issues relevant to media industries in the Greater China region. The desirable length of the articles is between 4,000 and 8,000 Chinese characters. All manuscripts should be prepared in a Microsoft Word file and submitted as e-mail attachment to Miss Ye Qiongfeng at qiongyf@sina.com.

Communication Research Trends,

published this year (vol. 22, nn 1-4):

"The Rhetoric of Public Dialogue," by Rob Anderson, Kenneth N. Cissna, and Meghan K. Clune

"Teaching and Learning in the New Millennium: Transformative Technologies in a Transformable World" by Ralph Olliges and Sebastian Mahfood

"War and Media," by William E. Biernatzki, S.J.

"Sports and Media," by Daniel Beck and Louis Boss-hart

Communication Research Trends is a quarterly, now published at the Communication Department (Attn: Paul A. Soukup, SJ) Santa Clara University, 500 El Camino Real, Santa Clara, CA 95053, USA

Subscription: US\$45 per year, for all subscribers

Related Events

Digital News, Social Change and Globalization

December 11-12, 2003 Department of Journalism
Hong Kong Baptist University

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Call for Newsletter Contributions

We'd like very much to know what each member association has been doing lately. Don't assume everybody knows, for most probably don't. If you want other communication researchers to know what your association has been doing or is planning,

If you want international presence at your national meetings, or if you have any international concerns, see a trend, suggest an action, write to us. We will do our best to make our many readers aware of it.

Please send your contributions to **Edward Slopek** at eslopek@ryerson.ca. The next issue is slated for April 2004. The deadline for receipt of news items is **March 20, 2004**.

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associations have acknowledged it deeply and have sought to construct their responses to it. Re-reading Deetz and Putnam's piece, their observation that the 21st century will clearly be a "significant time for communication scholars" is rather prescient.

Surveying the upcoming conferences included in this issue of the Newsletter, a number of themes around the question of construction emerge. Most directly, the theme of the Communication Association of Japan's Convention is the construction of new approaches to communication. Speaking to the role of our discipline in constructing communication for scholar and teacher alike are several other conferences, including the Western States Communication Association ("Widening our Circle"), the Australian and New Zealand Communication Association ("Making a Difference"), and the World Communication Association conference on International and Intercultural Communication ("Culture, Self, and Communication: Teaching, Research, and Practice"). Referencing P.R.Monge on communication structures and processes in globalization, Deetz and Putnam noted in their review that "as globalization takes shape, people throughout the world are responding to fundamental social, economic, and political issues." And indeed, the field of communication studies has done likewise and continues to do so. Conferences taking place in Athens, Hong Kong, Ecuador, San Antonio, and Denmark in one or another are striving to come to grips with globalization with such themes as Communication and Mass Media, Digital News and Social Change, Radio, New ICTS and Rural Development, and Public Service Broadcasting and the Cultural Commons.

Scanning the titles of the conferences, two notions stand out as conceptual markers for helping us understand our human condition from a communicational perspective, namely, "confluence" and "nexus". The title of next year's Canadian Communication Association's conference is "Confluence: Ideas, Identities, and Place," while the Southern States Communication Association has organized a conference around the theme of "Communication: The Nexus for the Academy and the World." Confluence indicates a coming together, a flowing together of two or more streams, a coming together of people, fluent and influential. Terms related to confluence include accompaniment, articulation, assemblage, convergence, cooperation, synchronism, and yoking.

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Abstracts of academic and project papers and panel proposals (in English or Chinese) related to online, satellite, television or radio news are solicited on themes including but not restricted to the following:

- * The past, present, and future of online journalism
- Satellite news and globalization
- * Evolving policies and laws relating to online and broadcast journalism
- * News values and ethics in global journalism
- * Alternative digital news and social change
- * Online and broadcast news coverage

Publication of Papers The Information Society journal has agreed in principle to publish selected papers of this conference in a special issue. We are also exploring the possibility of publishing other selected papers in a refereed book volume.

For details visit: <http://www.hkbu.edu.hk/~jour/DN200>

Western States Communication Association

Conference February 13–17, 2004, Albuquerque, New Mexico; Theme: "Widening Our Circle" <http://www.westcomm.org>

Central States Communication Association

Conference March 31 – April 4, 2004, Cleveland, Ohio; Theme: "Central Rocks the Discipline: Hitting All the Right Notes" <http://www.csca-net.org/>

Southern States Communication Association

Conference April 1-4, 2004, Tampa, Florida; Theme: "Communication: The Nexus for the Academy and the World" <http://ssca.net>

PCA/ACA National Conference

April 7-10, 2004 San Antonio Marriott Rivercenter

The Popular Culture/American Culture Associations (PCA/ACA) joint radio interest group invites scholars to submit presentations on radio studies. The 2004 international conference is scheduled for April 7-10, 2004 in San Antonio, Texas. The PCA/ACA radio interest group is among the foremost national forums for radio studies.

Topic areas:

The PCA/ACA radio interest group invites studies of both radio's historical and contemporary subject matter. We welcome presentations dealing with a broad range of subjects. Just to mention a few, past panels have focused on programming, drama, personality studies, policy issues, talk radio, internet radio, public journalism, management, international radio, and the future of radio. The conference is highly interdisciplinary and attracts a wide range of academics interested in media studies.

La Onda Rural: Latin American Meeting on Radio, New ICTs and Rural Development

April 19-23, 2004 Quito, Ecuador <http://onda-rural.net/en/>

New ICTs have irrevocably altered the world we live in -- accelerating the pace and volume of innovation and fundamentally changing the way we transmit, receive, adapt and use knowledge and information and contributing to changes in markets, production methods, governance, and social relations.

However, the "information revolution" has not spread to the world's one billion rural poor and while Internet use overall has been growing rapidly in Latin America, there are virtually no users among disadvantaged rural populations. Even when available, effective use of the Internet is impeded by low literacy rates, low education levels, linguistic barriers and a general lack of relevant and contextualised content for improving rural livelihoods.

For people in rural Latin America, it is an older ICT - broadcast radio - that connects them to their community and to the world. Radio is the most pervasive, accessible and flexible communication medium. Local radio stations are close to their communities, trusted and have intimate knowledge of their communities' problems and capacities. With La Onda Rural: Radio, NTIC y desarrollo rural, the Food and Agricultural Organisation of the United Nations (FAO), in cooperation with the Asociación latinoamericana de educación radiofónica (ALER) and the World Association of Community Radio Broadcasters (AMARC), aims to put the radio/new ICT combination on the agenda of rural radio stations, their networks, ICT for development specialists and policy makers. The main components of the project include four key research themes focusing on content, networks, capacity building and rural communication policy and a regional workshop bringing

together sixty to seventy rural communication experts and practitioners.

For more information about the meeting, including how to participate, news of scholarships, and a call for proposals for thematic papers to be presented at the conference, please visit <http://onda-rural.net/en> (English).

Eastern Communication Association

Conference: April 24 – 27, 2004, Hartford, Connecticut; Theme: "The Pursuit of Progress" <http://www.ecasite.org>

The Athens Institute for Education and Research (AT.I.N.E.R.)

organizes an international conference on Communication and Mass Media, May 24-26, 2004.

The aim of the conference is to bring together scholars and students of Communications, Mass Media and other related disciplines. Particular attention will be given to submissions that emphasize the impact of European enlargement and globalization on Mass Media and Communication. Selected papers will be published in a Special Volume of the Conference Proceedings.

Please submit a 300-word abstract by email before December 15, 2003 to: Dr. Gregory T. Papanikos, Director, ATINER, 14 Solomou Street, 10683 Athens, Greece. Tel.: + 30 210 383-4227 Fax: + 30 210 384-7734

Email: atiner@otenet.gr. Abstracts should include: Title of Paper, Full Name(s), Affiliation, Current Position, an email address and at least 3 keywords that best describe the subject of your submission.

Russian Communication Association Conference 2004

The Russian Communication Association announces its second international conference "Communication: Theoretical Approaches and Practical Applications" (Communication 2004) to be held in the Southern Russian city of Rostov-on-Don (Rostov-na-Donu) at the Institute of Management, Business and Law on May 24-28, 2004. Scholars are invited to submit papers for the conference.

The work of the conference will be centered around the following sections:

- * Communication theory and research
- * Teaching communication and communication

curriculum development

- * Organizational communication
- * Interpersonal communication
- * International and intercultural communication
- * Language and communication
- * Argumentation and rhetoric
- * Mass-media communication and computer-mediated communication

Papers will be competitively selected based upon a three-page abstract. Send an abstract suitable for including in the printed conference proceedings (MS Word) by the deadline of January 15, 2004 to John Parrish-Sprowl, johparri@iupui.edu (Chair, Department of Communication Studies, IUPUI, 425 University Blvd, Indianapolis, IN 46202, 317.201.4133).

Questions about the conference may be directed to the RCA President Olga Matyash, oimatyas@ori.net or RCA Vice-President Irina Rozina, rozina@iubip.ru.

Media Technology, Creative Industry, and Cultural Significance

An International Joint Research Project on Contemporary Chinese Media, Culture, and Society, hosted by Communication Arts Research Institute, Taipei, Taiwan

Media technology has been set for the general resonance of culture in this era. Yet, the question of the relationship between the technological convergence and more familiar accounts of market and culture industry has been highly problematic. Focusing on the contexts of Chinese societies (Taiwan, Hong Kong, Mainland China and the overseas Chinese community), the project theme, "Media technology, Creative industry, and Cultural Significance," intends to generate fruitful discourse so that issues concerning the implications of digital play and informational capitalism on an array of cultures in Chinese societies can be explored and studied. The advanced technological way of life is usually seen as rich in styles and playful in practices, and open to a matrix of cultural significance. Especially, when the decisive force of our time inevitably could be crossing the national boundaries (or markets) further formulating a new pattern of consumption and identity, there is an emergent need to facilitate our scholarly attention. In this project, we encourage participants to articulate their argument in the full spectrum of culture, implicated by media technology and cultural indus-

try, or otherwise, in Chinese communities around the globe.

The conference to be held in an open-to-public format in Taipei, on June 2-4, 2004. The host institution will provide the accommodation for overseas participants. After the conference, the organizing committee will meet and select the papers to be incorporated into publication plan, as the project moves to the second stage.

For more information please contact
tadolee@seed.net.tw.

RIPE@2004

June 3 – 5 in Denmark

CALL FOR PAPER PROPOSAL ABSTRACTS

Mission, Market and Management: Public Service Broadcasting and the Cultural Common

Building on the fruitful experience of the inaugural RIPE@2002 conference in Finland, and subsequent publication of the associated book in summer 2003 (Broadcasting and Convergence: New Articulations of the Public Service Remit), we invite paper proposal abstracts for the RIPE@2004 conference, hosted by the Danish Broadcasting Corporation (DR) and the Department of Information and Media Studies, University of Aarhus.

In recent years, management practices in public service broadcasting [PSB] companies have adopted or adapted market-centred logic and business-oriented tools. At the same time, the mission legitimating PSB is rooted in a cultural-services orientation. The resulting tension between commerce and culture, with an emphasis on the theoretical and operational implications, is the focus for RIPE@2004.

The "cultural commons" concept is associated with principles, priorities and practices in the public service approach to broadcasting. But that concept's meaning and relevance is keyed to contradictory pressures for continuity and change in societal values including, for example, dynamics of immigration, federation, domestication, globalisation and localism. Thus, PSB and its management can be about discrete or complex initiatives such as enabling shared values in a multicultural society, preserving the historic legacies or distinctions of comparative national cultures, fostering pluralism or furthering fragmentation in domestic cultures, or

concerns related to strategies associated with audience segmentation and channel profiling.

Proposal abstract criteria: 2 paragraphs or 400 words, single-spaced in 12 point font; Working title for the paper to be presented; Author's name, organisational affiliation and location; Author's e-mail addresses.

Proposal abstracts are due on December 12, 2003 and should be sent as attachments in RTF format to (both, please):

greg.lowe@yle.fi, pjauert@imv.au.dk

For more information: www.yle.fi/keto/ripe

Rhetoric and Democracy about an African Athens

International Conference June 8-15, 2004 Cape Town, South Africa

In 2004 South Africa will celebrate ten years of democracy. From June 8 to June 15, 2004, an international colloquium, RHETORIC AND DEMOCRACY. ABOUT AN AFRICAN ATHENS will be held in Cape Town, South Africa. The Rhetoric Society of America will hold its own dedicated day at the proceedings.

For rhetoricians and scholars in rhetoric, the negotiated folding back of apartheid and the deliberative emergence of an "African Athens" offer an occasion to bring to bear the history and theory of our discipline, and in particular of the American experience of public rhetoric, on a broad band of issues pertaining to the exercise of deliberative democracy (from constitutional rhetoric to religious oratory, from science and to education, from rituals of legitimation to protest and dissent, from gender and community based argument to a case for Universals).

The event is partnered or facilitated by Collège international de Philosophie (Paris), the American Association for the History of Rhetoric, the Association for Rhetoric and Communication in Southern Africa, FILLM/ UNESCO, the International Society for the History of Rhetoric, the National Communication Association. The conference will take place in different historical and cultural venues in and around Cape Town.

The organizers of this conference are: Gerard Hauser (hauserg@spot.colorado.edu) and Philippe-Joseph Salazar (psalazar@hiddingh.uct.ac.za).

The Communication Association of Japan (CAJ)

invites paper submissions for the 34th Annual Convention, which will be held on Saturday, June 19 and Sunday, June 20, 2004, at Takushoku University in Hachioji, Tokyo. The theme of the Convention will be "Asia and Japan: Toward the Construction of a New Approach to Communication." Please join in the convention.

Those wishing to propose a presentation or panel discussion for the Convention should send an abstract of the paper or panel discussion, up to 300 words if in English, or up to 800 characters if in Japanese, to Richiko IKEDA, Director of Academic Services. The deadline is Saturday, March 20, 2004. For further information, please contact the following e-mail address: michaeliked@ab.hi-ho.ne.jp.

The World Communication Association

will hold its Second Biennial Summer Conference on International and Intercultural Communication, in Palm Desert, California, August 5- 7, 2004. The conference theme is "Culture, Self, and Communication: Teaching, Research, and Practice". The conference will be inclusive of the teaching, research, and applied uses of international and intercultural communication world-wide, ranging from interpersonal to mass communication.

This is a joint conference with the *Pacific and Asian Communication Association*, which will hold its conference August 2nd and 3rd, and the *International Listening Association*, which will offer workshops on August 4th and the morning of August 5th.

Presenters from several countries will explore intercultural communication through competitively selected papers and programs, but there will also be panels and interactive sessions related to teaching and research methodologies. A special round-table session, with audience involvement, will feature representatives from different countries discussing how communication teaching and research is carried out worldwide. James C. McCroskey, Editor of the *Journal of Intercultural Communication Research* will present a program on "getting published." And, a special presentation with representatives from the World Desert Affairs Council is planned.

Participants are invited to bring multiple copies of

syllabi, exercises, and other instructional materials to share with those attending the conference.

For additional information, please contact Melissa Beall (Melissa.Beall@uni.edu), WCA President-North America

Making Contact Louisbourg Institute and The University College of Cape Breton

Cape Breton, Nova Scotia 14-16 October, 2004

The ATLANTIC CANADA WORKSHOP is an interdisciplinary conference that brings together researchers from many fields whose work focuses on Atlantic Canada.

Presentations by graduate students, new scholars and international scholars are particularly welcome at these meetings. The next workshop (14th biennial) will meet from 14-16 October 2004, at the University College of Cape Breton and Louisbourg, Nova Scotia, during Cape Breton' Celtic Colours week.

This year's theme of "contact" is the 400th anniversary of the establishment of a permanent French settlement in the region, marking the foundation of European culture in North America, but the region that comprises Atlantic Canada has been a meeting place of diverse nations, cultures and ideas for millennia. Contact can be constructed as an event or a process, but it is always an exchange between two or more individuals or groups and their beliefs, institutions, ideas, ideals and world-views. These interactions in Atlantic Canada have led to conflict, toleration, cooperation, and the creation of new frameworks for action, new identities, and distinctive cultures.

The process of making contact continues to shape the region today as Atlantic Canadians continue to redefine themselves in response to contact with changing regional, national and global contexts. The process and effects of "making contact" in the Atlantic region is the broad focus of this call for papers. Presentations covering all time periods and parts of the region are welcome as individual papers or as panels. Some funding may be available to support student travel. Contact the organizers for more information.

The deadline for abstracts and panel proposals is 30 January 2004.

Please send proposals to:

Carol Corbin, carol_corbin@ucsb.ca
University College of Cape Breton,
PO Box 5300, Grand Lake Road,
Sydney, Nova Scotia
Canada B1P 6L2
Fax: 902-563-1247.

Watch our web site for conference updates
www.ucsbpress.ca/makingcontact.html

International Communication Association Annual Conferences:

2004 - New Orleans, LA May 27-31, 2004

"Communication in the Public Interest" - call for papers:

<http://www.icaheadq.org/publicpdf/cfpforneworleans.pdf>

2005 - New York, NY May 26-30, 2005

Useful list of URLs

For a listing of Communications Studies Organizations and other mass media organizations please see:

<http://www.library.ewu.edu/help/selectedresources/WWWCommunication.html>

<http://www.aber.ac.uk/media/index.html> (The Media and Communications Studies Site)

<http://www.americancomm.org/acastudiescenter.html>
(American Communication Association's "Communication Studies Center")

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Nexus in its turn is taken directly from the Latin word meaning to bind. Here, in binding things together, a *connexion* is made. These two terms are very suggestive and potentially very productive theoretically as focal points of research and scholarship. Indeed, the times for communication studies are significant and communication scholars are engaged in significant studies of communication.

As a final note, I must express thanks to my research assistant, David Green, for his invaluable help in compiling this issue in addition to contributing to its new look.

Dr. Edward Slopek,

The School of Image Arts/Graduate Program in
Communication and Culture, Ryerson University,
Toronto, Ontario, Canada

The on-line version (in Adobe Acrobat® pdf format) of this newsletter contains active links to all the email and web addresses mentioned herein. Simply move your mouse over an email or web address and click. The address will either open up in your web browser or your email program as the case may be.

david green

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