



News from Members of the Federation

AUSTRALIA AND NEW ZEALAND COMMUNICATION ASSOCIATION

REPORT ON THE 2002 CONFERENCE

"Communication: Reconstructed for the 21st Century" by Dr. Lelia Green, ANZCA President, Senior Lecturer, School of Communications and Multimedia, Edith Cowan University

ANZCA is the Australia and New Zealand Communication Association, the southern hemisphere's definitive professional body for scholars and consultants in the field of communication. It is a 23-year-old organization of experts focussing on all aspects of communication, including corporate communications, cultural studies, interpersonal communication, linguistics, semiotics, technology, and the media. This year, ANZCA's 23rd annual conference was organised and sponsored by Bond University.

The 2002 ANZCA Conference drew together 130 presenter's and many more delegates from Australia and the world. Cutting-edge research and groundbreaking topics were presented in the fields of new technologies, journalism, advertising and design, business communication, change management, public relations, and many more.

Continued on page 2

Welcome to a New Member

It is with great pleasure that the Federation welcomes the **European Communication Association** as its newest member. Founded on June 14th, 1998, the European Communication Association represents an international, non-profit, scientific association seated in Frankfurt with participants from Great Britain, The Netherlands, Austria, Switzerland, Finland, and Germany. A major part of its continuing activities is dedicated to facilitating and establishing contacts among the community of European researchers, especially communication researchers from the Central and East European countries, as well as researchers in the West European nations, who proceed with their work more or less isolated from the growing media and communication science community in Europe. The ECA seeks to foster a synergy between communication researchers and scholars specializing in mass communication and technology, intercultural communication, rhetorical and cultural studies, organizational communication, health communication, and language and communication. For more information see their website(www.europeancommunicationassociation.de/ECAhistory.htm).

Members

- *Australian & New Zealand Communication Association
- *Latin American Communication Research Association (ALAIK)
- *The Association for Chinese Communication Studies
- *Canadian Communication Association and Culture
- *Center for the Study of Communication and Culture
- *Chinese Communication Association
- *Croatian Communicologists Association
- *Deutsche Gesellschaft für Publizistik und Kommunikationswissenschaft (DGPUK)
- *European Communication Association
- *Finnish Society for Communication Research
- *Institute of Development Communication
- *Sociedade Brasileira de Estudos Interdisciplinares de Comunicacao (INTERCOM)
- *International Communication Association
- *Israel Communication Association
- *Korean Society for Journalism and Communication Studies
- *National Communication Association
- *Saudi Association of Communication Sciences

Continued from page 1

Although soundly based in academic research and theory, ANZCA conference papers have a clear practical function, making them a valuable resource for business and industry communicators interested in making their organisations more efficient and successful. For example, papers covered topics such as: the role of corporate storytelling in change management; the benefits of managing change by not communicating; the changing nature of the business organization in 2002 and how to tap that change for empowered communication; how to best teach new staff the 'ropes' at your workplace; how new business information systems impact on human communication networks within companies; how to understand and manage gossip and informal business communication; how to predict responses to controversial advertising; why the weaknesses that led to the demise of such household names as Ansett, Harris Scarfe, and HIH were apparent to many in the business community long before the companies were subjected to media scrutiny; what the key issues are in supervisor-employee communication; how to creatively communicate with intellectually disabled employees; how to choose the best internal communication channel at any given moment; how new technologies have changed public relations; what the new public relations activities are in progressive businesses; and many more. There is even a paper that specifically examines how the business community can better access and use the incredibly valuable information being produced in university communication research centres.

Particularly of interest to women business leaders were the papers "Making spectacles of ourselves; The site/sight of woman as leader", "Through a gendered lens? New Zealand male and female executives' representations of one another", "If it crashes I'm out of here; Senior women's computing experiences", "Listening one's way to the top: Women Mayoral candidates' perceptions of effective political communication", "The feminisation of Public Relations: What's in it for the girls!", "Not just gumboots and green fields: Rural women and computer based communication in New Zealand", and "News media framing of political women in New Zealand".

ANZCA 2002 was a tremendous opportunity for male and female entrepreneurs, communications managers, and business leaders to enhance their communication knowledge and skills, and network with like-minded colleagues and researchers.

The Conference was held at Greenmount Beach Resort, Coolangatta, from July 10-12, 2002. For further information contact conference Organiser Dr Mary

Power at Bond University (make the subject ANZCA and send to Emma Petherick email epetheri@staff.bond.edu.au)

NATIONAL COMMUNICATION ASSOCIATION November 21-24, 2002, New Orleans, U.S.A.

Judy C. Pearson, NCA 1st Vice President, invites you to attend the 88th Annual Meeting of the National Communication Association. The theme for the 2002 convention is **Communication in Action**. The theme has both broad implications and narrow allusions. On the one hand, action refers to metaphysical and physical change; on the other, action may signify simple alterations or movements. The National Communication Association meets the new Century with energy and poised for new opportunities. "The great aim of education," wrote Herbert Spencer, "is not knowledge but action."

The theme of **Communication in Action** allows the Association to stay the course with recent convention themes. For example, Ray McKerrow encouraged us to "color outside the lines," Jim Applegate illustrated how we are an engaged discipline, and Bill Balthrop urged a radical(izing) of our roots. Reflection on these themes created a readiness to act.

Three caveats are in order. First, we should not confuse action with thoughtless motion. Our actions should be guided by thought just as our thoughts are aided by a focus on action. Imagination—the ability to manage reality through creative ideas—serves as a linchpin between thought and action.

Second, we need to recall that words, too, comprise action as our words allow us to influence change. The Appreciative Inquiry methodology, for example, informs the relationship between symbolic processes and positive action. Case Western Reserve Professor David Cooperrider explains, ". . . we human beings create our own realities through symbolic and mental processes; because of this . . . the artful creation of positive imagery on a collective basis may be the most prolific activity that individuals and organizations can engage in if their aim is to help bring to fruition a positive and humanly significant future."

Third, our actions often affect how others perceive us and how we perceive ourselves. As we extend ourselves to others and demonstrate understanding, we become empathic. As we treat others fairly, we become just. As we respect difference, we are viewed as honorable. Our actions, which include our messages to others, affect our own lives as well as the lives of others. Our actions provide an interpretable frame.

Continued on page 3

The NCA 2002 Convention provides an opportunity for us to engage in thoughtful, meaningful, and empathic action. The conference features three special venues.

Ten topics have been chosen for the Seminar Series at the 2002 NCA convention in New Orleans. All seminars will meet Wednesday, November 20, from 8:30 a.m. to 4:45 p.m. The topics are:

- (1) HIV/AIDS, STDs & Sexual Behavior: Conversations Leading to Action
- (2) What Does Rhetorical Theory Do? And Is That a Stupid Question?
- (3) Public Sphere Theory in Action
- (4) Visual Culture in Action: Visual Rhetorics of Public Affairs
- (5) New Orleans in Action: Analysis and exploration of filmic visions of on-location sites in the Crescent City
- (6) The Rhetoric of Social Intervention — Theory, Teaching, and Practice
- (7) Music in Activism for Social Justice
- (8) Heroes in a Global World
- (9) Rhetoric and Psychiatry: Persuasion and Communication Issues
- (10) Kenneth Burke's Symbolic of Motives

For more information contact Judy C. Pearson, NCA First Vice President at North Dakota State University, P.O. Box 5075, Fargo, ND 58105-5075; 701-231-6552(o); NDSU.NCA@ndsu.nodak.edu.

Continued on page 4

CALL FOR IFNEWSLETTER CONTRIBUTIONS

We'd like very much to know of each member association's concerns, activities, and plans. Don't assume that everyone is as informed as you are. If you want other communication researchers to know what your association is doing lately or hoping to achieve, if you desire international presence at your national meetings, or if you have any international concerns -- note a regional trend, suggest a project the Federation should undertake, or see a way to foster international cooperation -- write to us. We will do our best to make our many readers aware of it. Send your contributions to **Edward Slopek** at eslopek@acs.ryerson.ca. The next issue of *IFnewsletter* will be out in May, 2003. The deadline for receipt of news items is **March 10, 2003**.

A Note from the Editor

In the first week of November, the celebrated Indian-born Canadian author of *Family Matters* and *A Fine Balance*, Rohinton Mistry, cancelled the second leg of his U.S. book tour, citing as his reason his first-hand experience of racial profiling in American airports. According to a representative of his U.S. publisher, Alfred A. Knopf, "as a person of colour [Mistry] was stopped repeatedly and rudely at each airport along the way - to the point where the humiliation for both he and his wife ha[d] become unbearable." While neither a Muslim nor from one of the five countries linked to terrorism, Mistry was nevertheless subjected to serious scrutiny by airport security. Immediately following a public outcry from Canadians and Foreign Minister Bill Graham's request for clarification, the U.S. apparently backed down, saying it will no longer automatically register Canadians from certain countries, leaving that to the discretion of U.S. border authorities.

Much to many Canadians' subsequent chagrin, the rules for crossing the border have been further tightened rather than relaxed. "No country is exempt in the war against terrorism," intoned U.S. Attorney-General recently at a press conference held in Niagara Falls, N.Y. And this in the face of continued concern expressed by members of Prime Minister Jean Chretien's cabinet. In particular, Herb Dhaliwal, Minister for Natural Resources, himself an immigrant from India, has said that a "border policy that pulls people aside based on their citizenship is an affront and amounts to racial profiling...I think anybody who is a visible minority, that looked Middle Eastern...wouldn't want to be humiliated based on the fact of where they came from. It's a backward move and it's against fundamental human rights (The Toronto Star, Friday, November 8, 2002)."

But the tightening of border security has not only affected persons of colour. Consider the case of Michel Jalbert, a 32-year-old forestry worker. A French-Canadian resident of Pohénégamook, a border town that straddles Quebec and Maine, he routinely drove to a gas station located between the American and Canadian customs offices along Frontier Road 15 metres inside U.S. territory to fill up. A month ago however an officer with the U.S. Border patrol arrested him for not reporting at the border crossing, a practice until then normally tolerated by U.S. officials. Indeed, a 1990 letter from the district director of the U.S. Customs Service, confirmed the exception. While the fine points of his incarceration are being debated, Mr. Jalbert sits in a jail cell, indicted on three charges by a federal grand jury in Portland, Maine. Plea bargaining has been ruled out and a defense recognizing customs officials' toleration of casual border crossings (reporting to Customs being a relatively minor formality) has been deemed "irrelevant" by the prosecutor, Assistant U.S. Attorney Mike Love. Though, as another resident said of this borderland, "What people have to understand is that this here [the gas pumps on U.S. soil] is like Canada. Theoretically, it isn't Canada. But logically, it is."

Continued on page 4

ASSOCIATION OF CHINESE COMMUNICATION STUDIES

November 21-24, 2002, New Orleans, U.S.A.

The Association for Chinese Communication Studies (ACCS) Program Highlights for 2002 National Communication Association (NCA) Convention

Panels will be held on a rich variety of themes, including investigations of Chinese Values and Norms, Confucianism, Daoism, Postmodernism and New Media, the Impact of Cultural Change on Chinese Communication Life, Asia's Media Ecology, and Key Concepts in Chinese Communication. Papers range from an examination of China's latest international communication strategies and practices to an analysis of the cultural, sociological and moral appeal of the Falungong Movement in China. Alongside explorations of the Confucian perspective of leadership, there are included papers on Effective Chinese Communication, the Give-and-Take of Appropriate Chinese Communication, as well as an exposition on *Kegi*, or politeness, which its author considers to be the "fragrance of Chinese Communication Atmosphere." In addition to the above, there will be a panel devoted to the quartet of communication concepts – harmony, interrelation, reciprocity, and politeness – that constitute the key communication concepts that make Chinese communication theory and practice distinct. On a macro scale, several panels have been convened to investigate Asia's position within a global media ecology. Here are included papers on Beijing's media environment, call-in talk shows in Taiwan, and global media in Korea.

INTERNATIONAL COMMUNICATION ASSOCIATION

May 23-27, 2003, San Diego, CA, U.S.A.

53rd Annual Conference: "*Communication in Borderlands*"

The 2003 International Communication Association / ICA conference focuses on Communication in Borderlands. All participants are invited to explore the communication environment of the border region. The theme also invites a broader engagement with the meaning, problems, and opportunities of communication that characteristically emerge around borders of all kinds, whether between political entities, cultural and social groups, institutions and organizations, individuals and personal networks, technological information systems, theoretical and methodological approaches, or disciplinary fields.

For further information contact conference program chair: Robert T. Craig, Dept. of Communication, University of Colorado at Boulder, 94 Hellems, 270 UCB, Boulder, CO 80309-0270, USA. E-mail: robert.craig@colorado.edu

Website: <http://www.icahdq.org>

Editor's Note Continued

A quick survey of upcoming conference themes reveals that it is exactly this socio-cultural *logic* that is being discussed, debated, challenged and advanced - especially in a post-September 11 world – by communications scholars. This is not surprising, for as Olivia Cadaval has observed, "Border society is an abstract concept compounded of ideas about the sovereignty of nation-states, the intensification of commerce and social discourse, and strategies of cultural representation." Cadaval raises a number of related questions: Is the border a particular kind of region or social environment? Does the border tend to produce a particular kind of culture? And what is the relationship between this environment and its culture? A marker of adjacent jurisdictions, the border is an artifact of history, itself subject to change, and hence an environment of opportunity.

As acknowledged in the *International Communication Association's* call for papers for next year's annual conference entitled **Communication in Borderlands**, "Borders in the most general sense are essential to communication. They both separate and join (www.icahdq.org)." With the coming of digital communities without single, fixed geographical locations, with citizens capable of congregating across national boundaries by virtue of simply logging in to an overseas mailserver, "there is no more there and we are all only here." Or, at least, that's what MCI Communications, in a decade-old advertisement, predicted. Nevertheless, however we conceive the situation the "plot has certainly thickened."

Among the many scheduled conferences dealing with this theme or some related aspects, that of the International Association for Intercultural Communication Studies will be addressing theoretical and methodological issues in human communication studies in Asia across countries and regions (www.trinity.edu/org/ics/); the Southern States Communication Association's seventy-second Annual Convention will focus on *Communicating in Times of Crisis* (myoung@garnet.acns.fsu.edu); and, at present, the Association of Media Practice Educators in London, England, is hosting a conference entitled *Border Crossings: Media Practice in the Age of Convergence* (www.ampe.co.uk/conf3.htm).

Overall, in terms of conferences, the approaching year promises to be an exciting one. Taken together, they – as the program planners for the *Communicating for Sustainability* conference note – "alert us to the various ways in which...communication help[s] shape or reshape the material world." Indeed, as they point out, "*sustainability* suggests a bridge between the symbolic and material dimensions of life." I, for one, will be curious to see how the plight of Mistry and Jalbert will be sustained in a world of shifting borders.

Dr. Edward Slopek, New Media Program,
The School of Image Arts, Ryerson Polytechnic University,
Toronto, Ontario, Canada

Continued on page 5

Calls for Participation

CHINA AND THE INTERNET Call for Papers
Technology, Economy, and Society in Transition
May 30-31, 2003, University of Southern California,
U.S.A.

During the past decade, the Internet community in China has grown exponentially. What was once foreign to the Beijing literati has now become home to 46 million Chinese. While worldwide Internet development has slowed down due to the dot-com crash, the Internet community in China continues to expand. To explore this interesting phenomenon, the conference brings together scholars, researchers, policy analysts, industry leaders, journalists, and legal practitioners around the world. Among the issues addressed are: Why can China sustain the Internet boom despite the current adverse conditions? What is the social, economic, and cultural impact of the Internet on China? What roles do government authorities, information technology firms, individual users, and foreign businesses play in shaping the new technology in China? How can China develop its information society under a socialist market economy?

The conference will be held at the University of Southern California in Los Angeles on May 30-31, 2003. It will be jointly sponsored by the Annenberg School for Communication at the University of Southern California, Benjamin N. Cardozo School of Law at Yeshiva University, Programme in Comparative Media Law and Policy at the University of Oxford, and the School of Journalism and Communication at Peking University. Papers presented at the conference will be selected for publication in a journal or as a conference volume (or both).

We welcome submissions from all disciplines. Partial or full travel grants will be available to graduate students and international attendants whose papers have been accepted for presentation. If you are interested in submitting a proposal for presentations or panels on any of the following topics:

- China's Internet policy and regulation
- usage patterns and social change
- regional network developments
- China's e-government initiatives
- e-commerce and the Internet market
- online journalism in China
- network security
- discourse of online citizen

If you have any further questions or suggestions about the conference, please contact Peter Yu at the Benjamin N. Cardozo School of Law (peter_yu@msn.com) or Jack Qiu at the Annenberg School for Communication

(lqiu@usc.edu). All proposals will be peer reviewed and should consist of at least 2 pages of single-lined text. To facilitate the process, authorship and contact information should be included on a separate sheet. The deadline for submission is **December 15, 2002**.

UPCOMING CONFERENCES 2002

November 12-16, 2002, Dallas, Texas, AECT International Conference (Association for Educational Communications and Technology)

November 14-15, 2002, Tampere, Finland:
Understanding the Future of European e-Content Industries

November 14-16, 2002, Kuala Lumpur, Asia-Pacific Institute for Broadcasting Development
Violence, Media and Challenges of Modern Societies

November 15-16, 2002, London, England
Association of Media Practice Educators: *Border Crossings -Media Practice in the Age of Convergence*

November 21-22, 2002, University of Asia and the Pacific, Pasig, Metro Manila, Philippines: *Law and Media*

November 21-24, 2002, New Orleans, U.S.A.,
National Communication Association Convention

December 4-6, 2002, Berlin, Germany
4th International Conference & Exhibition: *Languages & The Media*

December 5-8, 2002, Palo Alto, California, U.S.A.,
AEJMC/ASJMC Winter Meeting

December 5-8, 2002, Washington, U.S.A., 45th Annual Meeting of the African Studies Association: *Africa in the Information and Technology Age*

December 9-11, 2002, Colombo, Sri Lanka:
Media and Poverty

UPCOMING CONFERENCES 2003

February 14-18, 2003, Salt Lake City, Utah, U.S.A.,
Western States Communication Association:
Communicating for Sustainability

March 24-26, 2003, Munich, Germany, The European Communication Association European Communication Congress 2003

April 3-6, 2003, Birmingham, Alabama, U.S.A., The Southern States Communication Association, *Brave New Worlds: Communicating in Times of Crisis*

April 16-19, 2003, Washburn University, Topeka, Kansas, U.S.A., The Popular Culture Association and American Culture Association Radio interest group

April 23-26, 2003, London, England, The European, Media, Technology and Everyday Life Network: *New Media, Technology and Everyday Life in Europe*

April 25-26, 2003, University of Washington, Seattle, Washington, U.S.A., *Conference on the Rhetorical Dimensions of Electronic Texts*

May 9-10, 2003, Barcelona, Spain, Faculty of Communication, University Ramon Llull, 2nd International Conference on Communication and Reality: *Violence and Media - Resources and Discourses*

May 23-27, 2003, San Diego, California, CA , U.S.A., 53rd Annual Conference: *Communication in Borderlands*

May 30-31, 2003, University of Southern California in Los Angeles, U.S.A., *China and the Internet: Technology, Economy, and Society in Transition*

June 5-8, 2003, Hempsted, NY, The Media Ecology Association, The 4th Annual MEA Convention; *Remapping Communication*

June 12-15, 2003, Honolulu, Hawaii, U.S.A., The Second International Conference on Social Science: *Hawaii International Conference on Social Sciences*

June 19-20, 2003, The School of the Social Sciences of the University of East London: *Social Science Beyond Bourdieu*

June 20-20, 2003, Zurich, Switzerland, WAFOR Thematic Seminar: *Public Opinion, Polls and Policies*

July 17-20, 2003, Adelaide, Australia, International Association of the Study of Popular Music: *Sonic Synergies, Creative Cultures*

July 24-28, 2003, California State University International Association for Intercultural Understanding and Communication

August 14-17, 2003, Kristiansand, Norway, 16th Nordic Conference on Media Communication Research: *Media, Globalization and Identity, Visual Culture and the Rhetoric in Media Science*

September 3-5, 2003, Helsinki, Finland, University of Art and Design Helsinki and Media Lab: *The Good, the Bad and the Irrelevant: The User and the Future of Information and Communication Technologies*

September 7-10, 2003, Helsinki, Finland, The World Association of Newspapers: *Newspapers and the Young in a Mobile World*

September 16-21, 2003, Piran, Slovenia, The European Institute for Communication and Culture/EURICOM: *What's Left in Communication Research?*

September 21-24, 2003, Sydney, Australia, The Australian Office of Film and Literature Classification: *International Ratings Conference - Classification in a Convergent World*

IF Information

Klaus Krippendorff
KKrippendorff@asc.upenn.edu
215-898-7051(Office),
215-898-2024 (fax)

Annenberg School for Communication
University of Pennsylvania
3620 Walnut Street
Philadelphia, PA 19104-6220, USA

IFnewsletter

Edward Slopek
eslopek@acs.ryerson.ca
(416) 979-5000, ext. 6874
(416) 979-5139 (fax)

New Media Program
School of Image Arts
Ryerson Polytechnic University
350 Victoria Street, Toronto
CANADA M5B 2K3