

Federation Activities

NCA Joins a Federation Initiative

The Publications committee of the National Communication Association (NCA) is exploring ways of how NCA members could contribute the back issues of communication journals in their possession to non-U.S. libraries in need of them. It follows the lead of the International Federation, which has initiated this project a few years ago and has led good outcomes. The *Canadian Journal of Communication* has made its back issues available and undertook to send a set to a library in Bulgaria. A large collection of issues of the *Journal of Communication*, *Human Communication Research*, and *Communication Research* in Klaus Krippendorff's possession went to the University of Jena in former East Germany, which is building a Department of Media Studies with very limited resources. The editor of the *Australian Journal of Communication*, Roslyn Petelin, is in touch with a library in China.

To expand the project, we shall work with NCA, which publishes many communication journals, has a large membership, and is considering making its national office available to coordinate the effort.

If you know of a bona fide library, information center, or research institution that could benefit from such journals, please let us know. Write to us also if you have other ideas of how to support communication scholarship and practice. ❖

Federation Representatives to Meet at ICA

We have an opportunity to meet on the 25th of May, at 12:45-2pm, in the Military Room of the Hilton Washington Hotel (1919 Connecticut Avenue, NW, Washington, DC). If you forget the time and/or place you'll find it in the ICA Conference program.

All members of the International Federation are encouraged to send a representative of your association to this meeting. Surely, you'll find someone who happens to attend this Conference anyhow and who can report back to you. Preferably, do not send a silent observer but someone who can voice what your association would like to see happening or propose something everyone can benefit from. These are the main items of business.

As always, this meeting is open to nonmembers interested in what we do, scholars concerned with interassociational cooperation, or internationally minded individuals with suggestions of how we can support the communities of communication scholars everywhere. (Where are the communication scholars from the Indian Subcontinent, from the former East-Block countries, from Africa, from the Arab World, and from SouthEast Asia?) ❖

News from Members

INTERCOM 2001

Latin American researchers and scholars in Communication will gather from the 3rd to the 7th of September in Campo Grande, Mato Grosso do Sul for the XXIV Brazilian Communication Science Congress (INTERCOM 2001). The Event main theme will be "The Printed Media, the book, and the challenge of the new technologies". It will take place at the UNIDERP (Special University for the Development of the State and the Pantanal Area).

Besides lectures and conferences related to the main theme, there will be debates and special presentations scheduled all related to the various research approaches like: Theory of Communication, Journalism, Audiovisual, Politics and Economy Communication and many others. The call for Papers has already started and will end May 20th. The researchers interested in submit scientific works should send the work to the responsible of the proper Research Nucleus. The names and e-mails of the coordinators of the Nucleus can be found at the web site: www.intercom.org.br

CALENDAR-- September 3 and 4 are dedicated to the pre-congress, and there is when the "I Colóquio Transfronteira de Ciências da Comunicação: Brasil, Bolívia e Paraguai" will take place. The participation in this event will be restrained to Members of INTERCOM that manifested interest previously, due to a limitation in the number of participants.

The official opening of the INTERCOM 2001 will take place on September 4th. On the first day of Congress (09/05) ample number of activities are scheduled. These include the XXIV Ciclo de Estudos Interdisciplinares da Comunicação, Seminars on the research in Communication by Graduate students or on the Teaching of Communication for under-graduates, publication of books; the opening of the 8th Expocom and the II Simposio Luiz Beltrão, relative to special research in the Communication field

The meeting of the 18 INTERCOM Research Nucleus will take place on September 6 and 7, besides the Vera Giangrande project of science initiation in Communication and the Seminar of New Scientific Work in the communications area. In 2001 the Research Nucleus will have work sessions all day long, making possible the presentation of a larger number of papers, contributing to the exchange of knowledge.

The form to register for the XXIV Congress can be found at the web site (www.intercom.org.br). Until June 30th the fee is R\$65,00 for members and graduate students; R\$90,00 for non-members and R\$35,00 for under-graduate students, the student ID is required.

Researchers and scholars of the Communication of Latin America will meet at Campo Grande, Mato Grosso do Sul,

BRAZIL. The First "Colóquio Transfronteiras de Ciências da Comunicação: Brasil, Bolívia e Paraguai" is part of the XXIV Congresso Brasileiro de Ciências da Comunicação (INTERCOM 2001), promoted by the INTERCOM, which is the Brazilian Society for inter-subjects study of Communication. The purpose is contributing to a higher integration between the colleges close to the Pantanal area. The meeting is dedicated to the discussion about the study of the Social Communication. Beside a large number of lectures and presentation of works, there will be the meeting of the 18 Research Nucleus. Works and papers of the researchers can be submitted to be part of this Nucleus. The deadline to submit papers is May 20th. More information can be found at the web site: www.intercom.org.br

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The Chinese Communication Association (CCA) announces several upcoming conference sessions on issues related to Chinese communication. At this year's International Communication Association (ICA) meeting in Washington, D.C., May 24-28, there will be a theme session on "Media, Nationalism, and Globalization: The Case of China" and a special CCA session on "Use and Impact of the Internet Among Chinese Populations: Findings From the 2000 Chinese Internet Use Survey (CIUS) in Mainland China, Hong Kong, Taiwan, Macau, and Singapore." At the National Communication Association (NCA) meeting in Atlanta, Nov. 1-4, the CCA will sponsor a session entitled: "From the Little Red Book to Cyber-nationalism: Changing Discourses in and about China." The CCA is soliciting proposals for a panel slot at this year's AEJMC convention in Washington, D.C, August 5-8. Please send your proposal to Dr. Yuezhi Zhao, CCA Research Chair, at yzhao@sfu.ca. The deadline is May 1, 2001. ❖

IAMCR & ICA Symposium on "Digital Divide"

During meetings in San Francisco (1999) and in Acapulco (2000), the International Federation worked with members of the International Communication Association (ICA) and the International Association of Media and Communication Research (IAMCR) towards an international conference. These plans have now come to fruition in the form of a Symposium on the "Digital Divide" to be held November 16-18, 2001, at the University of Texas, Austin. The College of Communication of this University also sponsors this event.

New Communication and IT are central to the economic, educational, and social development of individual nations and the global community. Previous research has shown significant differences among social groups within nations and among nations in access to and utilization of new communication and information technologies. This has come to be called the digital divide. The conference organizers invite scholarly contributions on any issue related to the digital divide. The International Federation is endorsing such cooperative ventures in general and this symposium in particular and encourages readers of

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IFnewsletter to consider contributing papers and attending.

Proposals deadline is May 31, 2001. For additional information, see the conference web site at http://communication.utexas.edu/college/digital_divide_symposium/ or contact Wolfgang Donsbach, Department of Communication, Dresden University of Technology, 01062 Dresden, Germany; Phone: +49.351.463.3533; Fax: +49.351.463.7067; email: wolfgang.donsbach@mailbox.tu-dresden.de❖

Of Interest

PENSAMIENTO COMUNICACIONAL LATINOAMERICANO (PCLA), a digital scientific magazine established in 1999 and devoted to the communication development in the Latin America is available online. The magazine is published in Spanish and includes essays, projects, profiles, interviews, events, and book reviews. It can be accessed at the Web site: www.metodista.br/unesco/PCLA/index.htm. ❖

Brazilian Newsletter of Communication Sciences

Maria Cristina Gobbi

The Brazilian Newsletter of Communication Sciences is the result of a dialog between professors and students of Graduate and Undergraduate Courses in Social Communication of the Methodist University of São Paulo. Professor José Marques de Melo, the Unesco Chair holder, Prof. Dr. Círcia Peruzzo, coordinator of the Special Training Program (PET), and other young professors, such as Adolpho Queiroz, Daniel Galindo, and Elizabeth Gonçalves, have been involved in the weekly Seminar in Communications for Regional Development. The seminar has offered students opportunities to develop media products as a way of

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CALL FOR CONTRIBUTIONS TO IFNEWSLETTER

We'd like very much to know what each member association has been doing lately. Don't assume everybody knows, for most probably don't. If you want other communication researchers to know what your association has been doing or is planning, if you want international presence at your national meetings, or if you have any international concerns, see a trend, suggest an action, write to us. We will do our best to make our many readers aware of it. Send your contributions to Edward Slopek at eslopek@acs.ryerson.ca The next issue of IFnewsletter will be out in November. The deadline for receipt of news items is **October 10, 2001**.

Change of IFnewsletter Editor

This is the last issue of the IFnewsletter that Ling Chen edited. She is handing a well-designed and widely-distributed newsletter to Ed Slopek, our new editor.

I met Ling Chen several years ago at a meeting of representatives of the International Federation. I was overjoyed when she volunteered to create an International Federation (IF)newsletter for us that would feature what the communication associations from all over the world do, what they are concerned with, and how they could help each other. It realized one of the Federation's missions: to make communication associations aware of each other and to offer a glimpse into what they do. What you see speaks more clearly for what she has accomplished than words could express. Readers of a small newsletter like this one might not realize what it takes to stay in touch with communication associations all over the world, have a sense of what its members might be interested in reading, and extract relevant information from their scarce publications--surprisingly, communication associates are not organized to communicate easily with each other! Ling did all that and we are all extremely grateful to her for editing IFnewsletter with enthusiasm, dedication, and expertise. But, Ling is also a Professor of Communication at Hong Kong's Baptist University. As such she has accepted new responsibilities, making it difficult to continue her editorship. We shall miss her leadership, but hope she will continue playing a part in the International Federation, which she so ably served.

Edward Slopek, our new editor, is Professor of New Media and Communication at Ryerson University, Toronto, Canada, and the newly appointed Program Director of the New Media Option in the School of Image Arts. Ed has taught communications and media studies at various universities in Canada and been a writer and practicing video and installation artist for the past two decades and have exhibited works world-wide. To the founding participants of the International Federation, Ed is not a newcomer. He realized an earlier project of the Federation: making the table of contents of all communication journals that we had access to, available, regardless of language. It was called "INDICATOR contents" and was distributed to all Federation members for local reproduction. Many libraries from all over the world subscribed to it. The last issue featured about 150 pages of such table of contents. It had grown into a journal of its own but also outgrown what we could finance and was eventually replaced by our Web site (www.acs.ualgary.ca/~ifcaweb), which provides access to these journals. Thank you, Ed, for taking on this challenging task.

Klaus Krippendorff❖

Thanks, Klaus, for the kind words. It has been a pleasure in the past four years to serve as the IFnewsletter editor. The job has provided opportunities for me to contribute to the international community of communication scholars in its effort to keep in contact and learn from each other and has allowed me to be the first to learn about what colleagues worldwide are doing. I give my best wishes to the Federation and the course it represents.

Ling Chen❖

knowledge dissemination outside the campus walls.

As a part of the 1998 integration project between graduate and undergraduate programs, this exercise is the fruit of the joint efforts of the UNESCO Chair in Communication, the Graduate Program in Social Communication and the Undergraduate Courses in the fields of Journalism, Advertising, Public Relations and Radio-TV.

The subjects chosen for the various meetings seek to strengthen the connections between academic research and professional practice, to promote participation in the development of Media knowledge and to exchange experiences.

Master and doctoral students in the Graduate course were divided into groups in order to develop research projects and to present papers. The resulting documents were used to evaluate academic progress in the whole country. The Brazilian Newsletter of Communication Sciences (JBCC), an weekly on-line publication, was born from the efforts of these research groups, edited by a group of undergraduate students who are supported by scholarships provided by the Brazilian Ministry of Education (MEC) and by the Methodist University of São Paulo (FUNDAC).

Since 1998, JBCC is now in its third year of continuous publication with 10,000 subscribers in Brazil, Latin America, North and Central America, Europe and other regions. The readers are of individuals, research groups and organizations that are related to the academic area of Social Communication. JBCC provides news and information regarding teaching and research activities at FUNDAC, news regarding Brazilian and international organizations in the area of communication, besides courses, meetings, conferences, workshops and publications sponsored to the Brazilian Unesco Chair in Communication.

Professor José Marques de Melo, dean and senior researcher in the Social Communication Graduate Program, also holder of the Communication Unesco Chair, along with Dr. Círcia Peruzzo, Associate-Coordinator of the Master Degree Course in Social Communication, also tutor in the Special Training Program (PET) are in charge of the publication. The Journal is published under supervision of Assistant Professor Maria Cristina Gobbi, Doctoral Candidate in Social Communication and teacher of the Schools of Journalism and Advertising. She is also the Coordinator of the Publishing and Documentation Sectors for the UNESCO Chair.

One goal for the year 2001 is the publication of monthly versions of the Brazilian Newsletter of Communication Sciences in English, Spanish and French. To get on the mailing list and to receive weekly copies of this electronic newsletter please send your request to email addresses: mcgobbi.unesco@metodista.br or jbcc.unesco@metodista.br.



Calls for Participation

INTERNATIONAL 'RADIOCRACY' CONFERENCE

September 20-24, 2001 - Durban, South Africa

Theme: "Predicting Pathways & Pulling Together"

The Department of Public Relations & Journalism at the ML Sultan Technikon in Durban, South Africa is hosting the next International 'Radiocracy' Conference in September this year.

'Radiocracy' comprises radio, democracy and development - the term being coined following a presentation by the South African President Thabo Mbeki. 'Radiocracy' represents a genuine attempt to encourage and promote the study of radio as a critical communicative instrument. Radio is also an excellent tool for the purposes of reconciliation and reconstruction toward an open society. The medium does not only provide constant companionship and entertainment but also is the sole source of information for several impoverished regions around the world.

Over the years, radio has continued to maintain pervasive power through portability and remarkable reach against the ever-increasing competitive forces brought on by an array of divergent forces. This ought to make radio an even more critical instrument to all role-players/stakeholders in this millennium.

Apart from the wide-ranging issues governing democracy and development, the conference also intends exploring other key areas like radio's role in terms of the disabled, youth, women, health, peace and conflict, environment, arts and culture, human rights, sport, consumerism, and education.

Topics - an Invitation is extended for submissions related to the conference theme, including but not limited to topics such as:

- * community, public-service and commercial broadcasting;
- * globalization;
- * formatted programming;
- * commodification;
- * technology;
- * 'digital divide';
- * convergence/multi-media;
- * complimentary relationship - radio, television and print media;
- * advertising, marketing and public relations;
- * journalism;
- * governance;
- * ethics;
- * policy and regulation;
- * diversity;
- * competition;
- * funding;
- * audience fragmentation;
- * orientation, training and development.

The conference will be of interest to persons including media

**The 13th Annual International Communication Conference
& Course "GLOBALISATION, CULTURES AND
MEDIA" 27 August – 2 September 2001-03-1
Inter University Centre, Dubrovnik, CROATIA**

Croatian Communication Association, Faculty of Arts Zadar,
Faculty of Electrical Engineering and Computer Science,
Faculty of Graphic Arts Zagreb, International Federation of
the Communication Associations & Inter University Centre
Dubrovnik invites paper and program proposals for the
Annual Media and Communication Conference.

At the Conference will be discussed problems connected with
the development of democratic media and its values (Global
Communication Today: Globalization and Cultures;
Globalization, Media, Politics & Public Opinion; Public
Relations; Globalization and Crisis Communications;
Globalization and the European (tele)communication Politics
and their Impact on Small Member States; Media Relations
with an Effect on Government; Globalization and Corporate
Communication; Intercultural Communication and Business
Technology; The Internet and Democracy; Creating a Culture
of Community and Dialogue; Globalization and Sustainable
Development; Globalization and Intercultural
Communication; Global Communication and Tourism;
Building Knowledge Societies: Access-Empowerment-
Governance; Mass Media and grassroots networking in the
Third World; Special Topics in Global Communication).
Another group of questions will concern culture in connection
with tourism and their reflection on media.

Paper/program submissions must be received by **JULY 30,
2001**. Completed papers are preferred. Abstracts and program
proposals will be considered. All participants must submit
complete papers prior to the Conference. Address submissions
and inquiries to:

Prof dr.sc. Mario Plenkovic
Conference Director

Faculty of Graphic Arts

Department of Communication

10000 Zagreb, Getaldi_eva 2, Croatia

Fax: 00385-1-2371-077

00385-1-4813-656

E.mail: mplenkov@grf.hr

mplenkovic@yahoo.com

and

Prof.dr.sc. Bogomir Horvat

Conference Director

Faculty of Electrical Engineering and Computer Science

Mribor, Slovenia

E.mail: bogo.horvat@uni-mb.si

We shall be glad to meet You in Croatia! ❖

**The 'Deutsche Gesellschaft für Publizistik- und
Kommunikationswissenschaft (DGPK)' 2001 Annual
Meeting**

Münster, Germany 23-25 May 2001

'Facts and Fiction: Dealing with Media Realities'

The meeting's subject is the increasing merging of
entertainment and information. The border between these
spheres is extremely pervious with osmotic processes in both
directions. This is caused by developments in modern society on
the whole, which affect the mass media as well. Media are
getting more and more global (the synchronization of structures
and contents), economic (standardization of market
mechanisms), hybrid (e.g. Infotainment, Edutainment,
Emotainment, Confrontainment, Advertainment and
Computainment) and unprofessional (the mingling of journalism
and PR). In media society the old separation of reality and
"unreality", and of facts and fiction, has been replaced by both
virtual notions and uses of reality. Their potential and problems
are the topic of meeting with several panels such as society,
politics, economics, art, education, journalism, PR, advertising
and entertainment. The website of the meeting is
(<http://www.dgpuk2001.de>) that gives an overview about the
program in German. Participants can enroll on line (or contact:
info@dgpuk2001.de). ❖

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practitioners, academics, students, researchers, producers,
regulators, policy makers, CEO's, presidents, general managers,
government personnel, marketers, public relations practitioners,
consultants, advertising executives/agencies, community
leaders, entrepreneurs, and activists. Leading speakers from
around the world have confirmed their participation at the
conference.

Deadlines: Submission of Proposals/Abstracts (maximum of
300 words): April 06, 2001; Notification of Acceptance of
Proposals/Abstracts: April 30, 2001
Submission of Papers: May 31, 2001

Cost of Attendance: 1500 SA rands/130 UK pounds/190 US
dollars (includes registration, teas, lunches, documentation,
conference banquet, and pre-arranged social & cultural events)

Journal: Papers will be selected for a dedicated publication after
the conference.

The conference has been endorsed by, amongst others, the
Southern African Broadcasting Association (SABA) and the
South African National Editors' Forum (Sanef).

Send proposals/abstracts or general enquiries to:

Advocate Robin Sewlal

Conference Chairperson

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