



Message from Council Chair

It is with great pleasure that I introduce our new IFederation Newsletter to you. It intends to become an additional channel of communication among communication associations and their individual members. A previous newsletter was printed and moved not much beyond the desk of the representatives to the Federation. This newsletter is designed for distribution. We are attaching it to email with the request to pass it on, or even to make copies for those not on email. We are also sending it by airmail to those who are not otherwise reachable. It will be posted on the website IFCA is currently developing (<http://www.acs.ucalgary.ca/~ifcaweb>).

I congratulate and thank the editor, Ling Chen, for putting this first issue together. She accomplished much with little input. I am inviting all recipients to take full advantage of this publication by contributing anything worthy of knowing internationally. The newsletter is to become an open platform for communication associations to present themselves to the world. IFederation Newsletter is for you to report on plans, ongoing activities, and events, to raise concerns, to propose new projects of benefit to the international community of communication scholars. You may exchange any information of help to your members and solicit /offer assistance to one another. With your input, this newsletter has the potential to become what you want it to be.

Klaus Krippendorff, Chair of the Council

[The next issue will be out in November. The deadline for receipt of news items is **October 10, 1998**. Please send your entry to chling@hkbu.edu.hk or "Ling Chen, Dept. of Communication Studies, Hong Kong Baptist University,

Get to Know Us--Member Associations

The Israeli Communication Association (ISCA) was founded in 1995 to encourage research, teaching and practice of communication in Israel. The founding members elected Elihu Katz as ISCA's president and Dan Caspi as chairman. Though founded by academics, ISCA's members include media practitioners, teachers and journalists. The growth of the association is in line with the rapid growth of interest in communication studies in Israel. Currently ISCA has over 300 members.

The stated goals of ISCA are to:

- To promote the quality of the research and the teaching of communication;
- To organize meeting and scientific conferences;
- To assist communication related publications;
- To maintain scientific relationships with organizations, associations and scientists;
- To actively enhance of the academic base of the field;
- To promote the discourse between academics and professionals
- To support the training infrastructure of communication professionals;
- To educate the public regarding the status of the media within Israeli society;
- To act on behalf of the free and independent existence of the communication field in Israel.

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From Members' Newsletters

Newsletter of International Communication Association (ICA), March 1998
Features

"Strategic Alliances, Partnering, and Collaboration: A New Era in Relations Among Communication Associations," by Peter Monge, ICA President, University of South California.

The state of collaboration between ICA and other communication-related associations is reported. Two years ago, ICA joined five other communication associations to establish a new organization, the Council of Communication Associations. Last year, ICA joined the International Federation of Communication Associations. ICA is collaborating with NCA to co-sponsored a conference entitled, "Communication: Organizing for the Future," to be held in

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Rome, Italy this July 15-17. Other projects are also being discussed, including joint sponsorship of a multi-association meeting to celebrate communication in the new millennium in the year 2001 and partnering with NCA on a CD-ROM project that would provide an index of all NCA and ICA journals as well as text of the articles for the prior five years. Publication of a joint membership directory is also discussed between ICA and NCA. ICA is also considering a presence in the Washington DC and investigate partnering with other associations in seeking funds for the research committee.

“Clinton Proposes Research Funds; NSF Head Invites Input,” by Dr. Rolf Wigand of Syracuse University.

On Feb. 13, US President Bill Clinton addressed the 150th on meeting of the American Association for the Advancement of Science (AAAS) in Philadelphia, of which ICA is an affiliated member. Clinton noted the importance of science and technology in the US society and proposed an increased budget (\$78.2 billion) for R & D for FY 1999. Earlier in the meeting, Dr. Neal Lane, director of National Science Foundation addressed the prospect of increased budget from the government and answered questions from the audience. This writer asked how communication scholars could better represent the field of communication within the NSF organizations and programmatic structures. Also, given that much communication focused proposals submitted to NSF do not have a natural organizational home, what can be done so that these proposals do not fall between the cracks of several directorates. Lane said that communication as a field is addressed cross-divisionally and through the weekly meetings of all program director. “Admittedly, this is not an ideal solution, but a start. We welcome your concerns. Write and send e-mail.”

Activities

ICA 48th Annual Conference, “(Mis)communication across Boundaries,” Jerusalem, Israel, July 20-24, 1998

An ICA/NCA joint international conference, “Communication: Organizing for the Future,” Rome, Italy, July 15-17, 1998. ❖

Spectra—Newsletter of National Communication Association (NCA), USA, April, May 1998

Features

“Partnering and collaboration: New relations being developed among communication associations,” by John Daly, President of NCA

Alliances have been a central feature of NCA’s strategic plans since 1992. NCA has been a member of a number of academic associations such as the American Council of Learned Societies (ACLS), the Council of Communication Association (CCA), and the International Federation of Communication Associations (IFCA), among others. NCA’s effort also led to collaboration with the *Federacion de Latinoamericana de Facultades de Comunicacion* in a

joint conference in 1997. A handful of proposed projects is underway or in consideration between NCA and ICA. (see the story above) Besides, NCA is also involved in a project undertaken by CCA to develop a database that represents the entire communication discipline. This project will create a unified source of comprehensive data and, thus, end the current state of individual organizations’ efforts to document only a segment of the discipline. It is important to note that in all such affiliations, formal or informal, the participating organizations maintain their own autonomy and identity. Their sole purpose and their only value is to help each organization become stronger internally and externally.

“NCA action plans to support diversity move forward,” by Sherry Morreale, Associate Director of NCA

NCA is advancing activities to enhance racial and ethnic diversity. The action plan is a direct result of the 1997 Summer Conference on Racial and Ethnic Diversity. In the four areas addressed in the action plan: Criticism and Research; Pedagogy and Curriculum; Administration, Recruitment and Retention; and Campus and Departmental Climate and Culture, actions have been taken for implementation. A Racial and Diversity Advisory Committee will be established reporting directly to the NCA President, which will assist the association in implementing the calls for action and plays an advisory role in dealing with the issue of racial and ethnic diversity. This committee is to work with the affirmative Action and Intercaucus Committee to develop a proposal for soliciting, reviewing and posting resources related to racial and ethnic diversity on the NCA home page. The Publication Board (PB) will also develop a proposal to help make scholarship produced from diverse intellectual perspective more available on future versions of CommSearch. NCA Administrative Committee has also asked PB to address the issue of plurality in considering candidates applying for editorial positions. A working committee of the President, Finance Board Chair and Executive Director is asked to develop a specific proposal for an award to recognize exemplary efforts by departments to support diversity. More actions are under consideration to implement suggestions from those attending the Summer Conference. Members are encouraged to send in questions and suggestions related to diversity issues.

James Gaudino, NCA Executive Director, on NCA Administrative Committee’s (AC) recent meeting.

AC met in Chicago, February 28-March 1, 1998. It reviewed plans for 1998 and 1999 NCA Summer Conference and the Joint NCA/ICA International Conference in summer, 1998. AC adopted a motion for relocation of NCA Office in Washington, DC. AC has also taken action to approve commercially provided childcare at the 1998 NCA Convention in New York. Research Board had worked at administering a survey of the general public regarding importance of communication in their professional and personal life.

Of Interest

A call was issued from NCA Education Policy Board for members to be standard bearers of states' standards for speaking, listening and media literacy.

There is a call for contributions to a series of edited volumes of curricular teaching activities for NCA's K-12 standards.

Activities

NCA Summer Conference on Public Relations, July 9-12, 1998, Washington, DC.

ICA/NCA joint international conference, "Communication: Organizing for the Future," Rome, Italy, July 15-17, 1998. ❖

Aviso—Newsletter of the German Association of Journalism and Communication Science (DGPuK), Nov. 1997

Activities

Workshop "Theories of Journalism" organized by the DGPuK-subgroup Journalism and Journalism Research (16-17 January 1998 in Dortmund).

Annual meeting of the DGPuK-Communication and Politics subgroup (13-14 February 1998 in Hamburg).

DGPuK Annual Conference, May 1998 in Mainz

Essays

"Rules and Order – whose interest? Remarks on a statement of principles of the Bertelsmann Foundation" by Hans J. Kleinsteuber, the University of Hamburg

An Interview: "I don't know which kind of lobbyism I should object to." DGPuK's Peter Glotz talks about goals and tasks of the task group "Communication 2000 and about his role as a member of the commission."

"Communication Order 2000 and its consequences for legal politics: The Zeitgeist of media politics," by Martin Stock, the University of Bielefeld. (A revised abstract of an article on the Bertelsmann's manifesto Communication Order 2000.)

Debate

"Communication and/or Media Science?" by Joachim Westerbarkey, Düsseldorf

"Looking into multi-media-future: For an integrated, interdisciplinary and international science of media and communication." by Peter Ludes & Georg Schütte, Siegen
"Lots of success and little innovation. German communication science has to think about itself," by Gernot Wersig, Berlin

Afterthoughts about the 1997 annual conference

"Lessons from the Giessen Conference" by Hans-Bernd Brosius

The theme of the DGPuK 1997 annual conference at Giessen was "Germany within a dialogue of cultures: Media, images, communication." Several politicians, amongst them the Minister for Foreign Affairs, Klaus Kinkel, were invited to participate in a panel discussion. Some participants expressed concerns that the DGPuK conference had offered a platform for self-promotion of politicians rather than a platform for serious political discussion. Although the annual conference had a main topic to focus on, the sub groups were quite heterogeneous and sometimes it was hard to see that the papers were related to the main topic at all. For this reason, this writer suggests to give up the idea of a theme topic in the future. Furthermore, it turned out that the DGPuK, an association with more than 500 members, needed a new, more effective structure. In spite of the above, the conference may still be considered as successful one because of its good working atmosphere and efficient organization.

"The gender studies division on the 1997 DGPuK Annual Conference," by Jutta Roser, Hamburg and Ulla Wischermann, Frankfurt

There were heavy criticisms of panels serving as a platform for politicians without being embedded in scientific discourse. A scientific association, like the DGPuK, should not invite prominent politicians for the only purpose to gain attention from the media. There was not enough serious discussion about the main topic of the conference. Furthermore, it is hardly understandable why the association declined the offer to invite the internationally renowned researcher Ien Ang as a speaker.

The panel discussion was 100% dominated by male participants. The division therefore demands more women to be represented in the panel discussions and the subgroups in next year's annual conference. The introduction of a quota for female participation should be discussed again.

Network

"Reconstructing and Documenting the History of Film." A report on the German Institute for Film Studies (DIF) by Claudia Dillmann-Kuhn, the director of the DIF

The DIF collects films and information on films, i.e. newspaper articles, reports on film directors, actors, and producers, international scientific journals etc. Altogether, there are 280,000 microfiches, 47,000 books in the library, 1.5 Mio photos. The DIF is a singular institution in Germany because of the completeness and the availability of the material that has been systematically collected within the last 50 years. The DIF was founded in 1949 as a private institution and is currently financed by public funding. Together with the Foundation German Film Archive Berlin (Stiftung Deutsche Kinemathek Berlin) the DIF functions as

While membership is diverse, ISCA is led by academics representing the various university programs of Communication Studies. Historically, Israel had only one graduate program in Communication at Hebrew University in Jerusalem. While Israeli scholars have been studying media and communication in Israel for many years, they were mostly doing so from other disciplines. More recently, several institutions have established undergraduate and certificate programs in communication. Currently, additional universities, colleges and teachers colleges are undergoing processes of accreditation for communication programs. Several communication-related periodicals are published in Israel in the Hebrew language.

ISCA has held two annual conferences. This year the annual conference will be held as part of the ICA conference in Jerusalem. ISCA being host of the ICA conference this summer, most of the organization's energy is devoted to making the conference a big success. Under the direction and leadership of former ICA president Akiba Cohen, the local organizing committee is planning what promises to be an extraordinary conference. About 600 papers were accepted. ICA division pre-conferences are planned to take place at the different campuses across the country on the days prior to the ICA conference: The Health Communication division is holding a pre-conference at Tel-Aviv University. The Mass Communication, Interpersonal Communication, and popular communication divisions are holding a joint pre-conference at the University of Haifa. The Language and Social Interaction is holding a pre-conference at Neve Illan.

Besides academic conferences, ISCA has attempted to address itself to social concern. Given the politicized nature of Israeli society, ISCA has been debating its role in entering public debates regarding various issues ranging from the peace process and debates regarding the boundaries of freedom of the press. Another issue currently on ISCA's agenda is its role vis-a-vis school curricula for communication. Recent years have witnessed a veritable explosion of interest in communication studies at the elementary and high school level, though the academic establishment has been somewhat reluctant to recognize it as a core subject in computing university entrance GPA. Thus ISCA has lately been reviewing school curricula in order to determine its own position in the matter.

Looking into the future, after the ICA conference is over ISCA is planning to expand both its activities and membership base. By focusing on the needs of specific interest groups such as communication students and teachers, ISCA hopes to attract them as active members. By including a diverse array of members ISCA hopes to be able to become a central force among communication scholars and practitioners. ❖

The Association for Chinese Communication Studies (ACCS) was founded in 1991 with a mission to promote the study of Chinese culture and communication. ACCS has about 60 active members located in the greater China regions

as well as United States. Members represent a vast and diverse array of research and teaching interests, from Rhetoric, Interpersonal Communication to Media Studies, Organizational Communication, and Intercultural Communication.

ACCS' is governed by an elected Executive Committee, chaired by the President. Other Executive Committee members include: Vice President, Secretary-Treasurer, Chairs of Research, External Affairs, and Student Committees, and Immediate Past President. All members on the Executive Committee serve a one-year, with the exception of the Secretary-Treasurer, who serves a two-year term.

The Association publishes a semi-annual, ACCS Newsletter, edited by an elected Editor. ACCS also maintains a listserv on the Internet, called "id-line," currently owned and run by Dr. Ringo Ma (State University of New York at Fredonia), a popular forum for discussion of ideas on scholarship and related social issues. Dr. Ma also created and maintained the ACCS Website that offers its visitors an array of information on ACCS as well as numerous links to other World Wide Web resources relating to the study of Chinese culture and communication. Information regarding how to join ACCS as a member and/or "id-line" (open to all, members and non-members alike) is available on ACCS' website (<http://www.cs.fredonia.edu/~ma/accs/>).

In addition to active teaching and publishing, ACCS members' works are also prominently presented at numerous annual conventions of professional associations, most notably the annual convention of the National Communication Association (NCA, former Speech Communication Association). An official affiliate of NCA, ACCS sponsored a total of 10 programs at the NCA's 1997 annual convention in Chicago and will present another 10 programs at the 1998 convention in New York City. ACCS is embarking on an ambitious outreach program to establish links with other like-minded professional organizations. In addition to gaining membership in IFCA, ACCS is co-sponsoring the 1998 annual conference of the Chinese Communication Society (based in Taiwan), together with another proud co-sponsor, the Chinese Communication Association. ❖

Communication Association of Japan (CAJ) was founded in 1971. It is the oldest association in Japan with special emphasis on communication studies. Research interests and focuses of members include rhetoric & speech; Communication theory; intercultural communication; speech education; applied speech sciences; mass communication; organizational communication; small group & interpersonal communication; communicative language teaching; forensics & public speaking; theoretical & applied linguistics; and sociolinguistics. CAJ has 2 journals ("Human Communication Studies" and "Speech Communication Education"). Four issues of newsletter are published annually. There is one annual national convention, usually held in June for 2 days. Numerous regional conferences are held annually. CAJ currently has about 400 members as of January 1998. The current President is Prof. Kazuhiro Hirai.

Membership fees is ¥7,000. Contact: Prof. Yoshiko Takahashi: yoshiko@sfc.keio.ac.jp Anyone interested in becoming a member or interested in our activities, please contact us with the above e-mail address. ❖

The Chinese Communication Association (CCA), now entering its ninth year has been growing in both its membership and presence in the community of communication scholarship. With a total of 187 active and inactive members from Australia, China, France, Hong Kong, Singapore, Taiwan, and United States, CCA continues to expand and find ways to better serve its members in particular and communication scholars in general, especially in the areas of Chinese communication research.

The CCA Web Site (www.sjmc.umn.edu/cca/) has been well received since its launch in December 1997. The Web site represents so far the single most comprehensive archives of journal articles, books and monographs published in English on any aspect of the structure and processes of Chinese communication concerning such greater Chinese communities as China, Hong Kong and Taiwan. It aims to eventually house every such publication from around the world that will be available to anyone from anywhere at any time. The CCA Web site is intended to function as a gateway between the Orient and the Occident.

Since its founding in 1990, CCA has been actively involved in Chinese communication research and scholarship. In addition to research and panel sessions at the annual conventions of the Association for Education in Journalism and Mass Communication (AEJMC) and National Communication Association (NCA), CCA this year will co-sponsor a conference in June in Taiwan organized by the Chinese Communication Society there. At the recent NCA convention, CCA featured three panels and one competitive paper session.

Inaugurated in 1995, a CCA student paper competition is open to anyone whose paper is related to Chinese communication research and presented at AEJMC, International Communication Association or NCA has been held regularly. The 1997 winner was Pei-Chi Chung, a doctoral student at the Indiana University. Her paper titled "In search of the authentic: Mediated cultural other and the construction of Taiwanese identity" was presented at NCA in Chicago. The student paper competition carries a cash award of \$100. ❖

Conference Calls

SOUTHERN AFRICAN COMMUNICATION ASSOCIATION (SACOMM) -- 20TH ANNUAL CONFERENCE

17 - 18 September 1998, RAU, Johannesburg, South Africa. Conference Theme is Communication for the new millenium. The changing face of communication in the new millenium is

the focus of the 1998 SACOMM Conference. The theme "Communication for the new millenium" attempts to draw contributions from various communication fields, such as tertiary education institutions as well as the communication industry, and will therefore include research papers as well as topical case studies. Research papers may focus on trends locally and abroad. The preliminary theme for the keynote address will be The global village revisited - Communication for the new millenium.

The Department of Communication, at RAU, will host this year's Conference on campus. Contributions will be selected according to relevance, quality and the potential for stimulating discussion. Abstracts of papers are invited to either cover the general Conference theme or one of the following topics:

- Communication education for the new millenium
- South Africa's new education policy (outcomes based education)
- Educating journalists for the new millenium
- Mass communication for the new millenium
- The global village revisited
- The changing face of broadcasting policies
- News/information flow
- Ethical communication in various communication contexts
- Communication and culture for the new millenium
- Nation building and cultural identity (cultural imperialism, post colonialism, African renaissance, political communication)
- Multi-culturalism for the new millenium
- New technologies for the new millenium (alternative media channels)
- Globalization in various communication context
- Development and health communication for the new millenium
- A new/alternative world view and the subsequent influence on communication practice (e.g. organizational communication and religious communication)
- Management of change in the corporate world
- New marketing communication initiatives

Abstracts of papers should reach the convenors by 18 May. Participants should be prepared to submit the full papers by 18 August, and will be given 20 minutes for presentation. Address abstracts and correspondence to Dr HL Venter, Email: hlv@lw.rau.ac.za Department of Communication · RAU · PO Box 524 · Auckland Park · 2006 · Republic of South Africa. ❖

ANNUAL CONFERENCE OF AUSTRALIAN AND NEW ZEALAND COMMUNICATION ASSOCIATION

The Australian & New Zealand Communication Association is gearing up for its annual conference, Shifting Disciplines: Communication, Discourse, and Identities, to be held at the University of Waikato, Hamilton, New Zealand July 6-8. Keynote speakers include Professor George Cheney, Chair of the Organizational Communication Division of ICA;

Professor Robert Heath, University of Houston; Professor Fred Jablin, University of Richmond; and Professor Sally Planalp, University of Montana.

Conference organizer and Vice-President of ANZCA, Professor Shirley Leitch, may be contacted by phone on New Zealand (7) 838 4494; by fax on (7) 838 4358; or by e-mail: SGK@waikato.ac.nz ❖

COMMUNICATION SCIENCES CONFERENCES IN BRAZIL

The city of Recife will host the XXI Annual Conference of Brazilian Communication Sciences (September 9-12, 1998). It includes, as a major event, Colloquium on Communication Interdisciplinary Studies, for which the subject this year is "Identity and Boundaries of the Communication Sciences". The main activity of the conference is the simultaneous meeting of the 32 Working Groups on Communication Sciences in three days, which bring together at least five hundred scholars, presenting the results of the research they have done. During the conference, the winners of the Luiz Beltrão Prize on Communication Sciences will be announced. This prize intends to recognize the contribution to communication scholarship made by individuals (juniors and seniors) and institutions (emerging and established). Following the Brazilian Conference and supported by the Brazilian Association, there will be in Recife the Fourth Latin American Conference on Communication Sciences, organized by ALAIC – Latin American Association on Communication Sciences. At least two hundred scholars from Mexico, Venezuela, Argentina and other countries of the region are expected to come to Recife during the period of 12 to 16, September. Information about both conferences will be accessible from: INTERCOM - Fax: 55 - 11 - 8184088 / Email: intercom@usp.org.br or Intercom's Home Page (www.intercom.org.br) ❖

Library Giveaways

To help bona fide libraries develop communication literature, especially in developing countries, some members of the Federation are offering to make back issues of the following communication journals available, free of charge.

Canadian Journal of Communication (contact David Mitchell at mitchell@acs.ucalgary.ca),

Australian Journal of Communication (contact Roslyn Petelin at r.petelin@qut.edu.au)

Journal of Communication and Communication Research (contact Klaus Krippendorff at KKrippendorff@pobox.asc.upenn.edu)

Readers are invited to bring available communication research resources to the attention of the newsletter editor. ❖

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the German film archive. The film archive of the DIF comprises some 11,000 titles with a focus on German films, in particular silent films. The collection can be accessed online (www.filminstitut.de). Apart from archiving films, the DIF is also reconstructing films by transferring microfilms to safer materials. Furthermore, the DIF gives scientific advice in the reconstruction of important silent films. Since 1992 the DIF organizes an annual film festival (MusikFilmFest) which focuses on avant-garde and underground films. Young directors are given the chance to present their work. Also, a research project, sponsored by the University of Frankfurt, is underway which investigates the question, which films are considered to be as representative for the history of the German Federal Republic in the eyes of today's young generation. ❖

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